



Diploma Digital ArtsSM

Duration: 9 Months

Diploma in Digital Arts (DDA) is a combination of Graphic Designing & Web Page Designing (WPD). The objective of this program is to make the student aware of various designing techniques, effects for the printing industry and designing of the web field including development of static, dynamic and, interactive web sites. On completion of DDA the student can start their own designing firm catering to project works like brochure designing, visiting cards, banners, flyers, magazines and newsletters etc. and also design web sites for various industries.

Career Opportunities: DTP Operator, Lab Instructor, Creative Executive, Layout Designer, Printing & Designing Head, Website Layout Designer, Work as a Freelancer.



Program Contents

Certificate Program in Print Media and Web Media

CorelDraw

Working with Outline, Shapes
Working with Brush Stroke
Working with Objects / Layers
Understanding Fills / Colors
Using Special Effects
Using Text / Understanding Styles
Page and Layouts
Working with Bitmaps
Importing and Exporting.

Photoshop

Tools and Preferences
Rulers, Grid, and Guides
Work with the present manager
Opening and Saving images
Painting / Editing Tools
Selection and Paths

Layers and Slicing
Working with Types
Channels and Masks
Color Adjustments / Filters
InDesign
Using the Toolbox
Creating Basic Page Elements
Text Formatting
Working with Styles
Placing Graphics / Objects
Applying Fills, Strokes and Effects
Importing and Formatting Text
Exporting Documents
Understanding Master Pages
Color Separation
Printing InDesign Files

HTML 5

Attributes / Formatting / Colors
Text Links
Lists / Tables / Frames / Forms
Input Types / Input Attributes
Form Elements
HTML Media / Graphics / SVG
Geolocation / Drag & Drop / Web
Storage
Dreamweaver
Introduction
Setting up a site
Working With Images
Cascading Style Sheet (CSS)
Using Hyperlinks
Using Tables / Forms / Frames
Publishing a Site.

CSS 3

Styling, BOX Model
Border / Backgrounds
Text Effects / Fonts
Transform / transitions
Animations
Multiple Columns, User Interface
Java Script
HTML with Java Script
Operator / Control Statement
Functions / Events / Cookies
Validation / Error Handling
Web Hosting
Domain / Sub Domain Names
FTP Utilities
Hosting Your Site